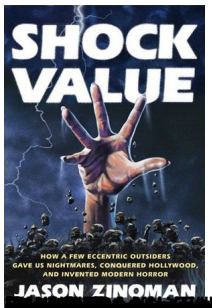
SHOCK VALUE (Penguin Press) is New York Times theater critic Jason Zinoman’s debut book, a project that weaves critical analysis, objective reporting, rare perspectives and the fascination of a life-long fan of horror into one distinctive account of those genre landmarks of the 1970s. Fango spoke with the writer on his approach to covering the previously unheard sides of renowned cinema classics. See Part One of that exclusive chat below, in which Zinoman discusses the genesis of the book (out this week), the field work and discoveries it entailed and the ins and outs of SHOCK VALUE’s operating theories.

FANGORIA: So, SHOCK VALUE started as an article in *Vanity Fair*…

JASON ZINOMAN: That’s right.

FANG: How did that come to fruition?


SHOCK
VALUE
HOW A FEW ECCENTRIC OUTSIDERS
GAVE US NIGHTMARES, CONQUERED HOLLYWOOD,
AND INVENTED MODERN HORROR
JASON ZINOMAN

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