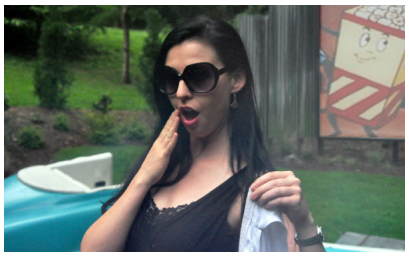
No one could ever accuse the filmmakers behind biker exploitation throwback DEAR GOD, NO! of subtlety, or restraint. That unabashed bad taste apparently also applies to their marketing efforts as, in a scheme right out of the Japanese vending machine industry, Big World Pictures is offering fans a chance to win a pair of screen-used panties, sopping with stage blood and peeled directly off the posterior of GOD star Madeline Brumby.

Sanitary concerns notwithstanding, any purchase made from the Big World Pictures eBay store from July 23rd until September 23rd will earn the buyer an automatic entry into a random draw for the soiled undergarment. “I’m clean, but these desirable panties are very dirty. Unashamed and raw, they need more than a delicate rinse. It’s going to take a really big washer to handle this filth”, promises Brumby. GOD’s director, James Bickert, says this raunchy raffle falls right in line with how he intended to deliver his film to viewers: “We originally wanted to present the film in Odorama, so I’m touched that one lucky sinner will have an opportunity to explore the lowest depths of human sensuality in this new form of explicit audience-to-screen interaction.”

A sequel to GOD entitled FRANKENSTEIN CREATED BIKERS is also in the works from Bickert and company, and in true Hammer studios style, the sequel`s one-sheet poster has already been completed in advance of filming. As Fango previously reported, the poster comes courtesy of The Dude designs and definitely not one for the youngsters.

For more details about the contest, head right here . For the eventual winner, a certificate of authenticity will be included along with the panties. A bottle of Purell will not.