Written by Samuel Zimmerman
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In anticipation of next month's American Film Market, a new piece of promo art for Rob Zombie's currently in-production THE LORDS OF SALEM has appeared, and it's pretty evil.

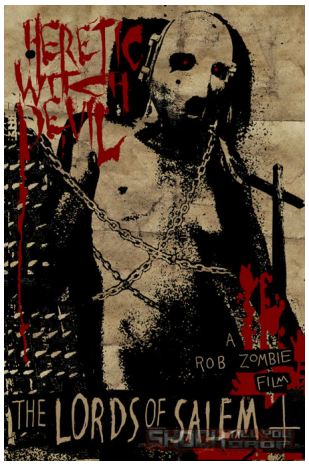
Premiering at Shock Til You Drop , the very cool piece has that sense of heavy metal occultism that seems to be permeating Zombie's work about a 300 year-old coven of witches besieging the infamous town. The film stars Meg Foster as the leader of the secret coven, as well as RE-ANIMATOR's Barbara Crampton, Dee Wallace (THE HOWLING) and Sheri Moon Zombie.

Here's the official synopsis: "Heidi, a blond rock chick, DJs at a local radio station, and together with the two Hermans (Whitey and Munster) forms part of the Big H Radio Team."

"A mysterious wooden box containing a vinyl record arrives for Heidi, a gift of the Lords. She assumes it's a rock band on a mission to spread to spread their word. As Heidi and Whitey play the Lord's record, it starts to play backwards, and Heidi experiences a flashback to a past trauma."

"Later, White plays the Lords' record, dubbing them the Lords of Salem, and to his surprise, the record plays normally and is a massive hit with his listeners."

"The arrival of another wooden box from the Lords presents the Big H team with free tickets, posters and records to host a gig in Salem. Soon, Heidi and her cohorts are far from the rock spectacle they're expecting. The original Lords or Salem are returning and they're out for blood."


HERETIC
WITCH
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A
ROB ZOMBIE
FILM
THE LORDS OF SALEM