

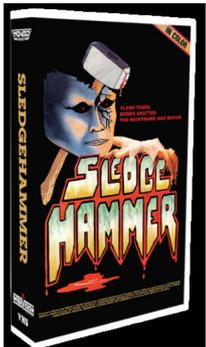
## Mjollnir be damned! Mondo brings back VHS with "SLEDGEHAMMER"

Written by Samuel Zimmerman  
Monday, 09 May 2011 13:45

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Mondo, the wildly cool collectible art boutique arm of the Alamo Drafthouse, isn't just saving the art of posters anymore. They've turned their sights to VHS!



Partnering with Intervision Picture Corp, the company has formed Mondo Video and its first endeavor will be a VHS release of the 1983's shot-on-video SLEDGEHAMMER. Coinciding with the May 10 re-release of the slasher on DVD (look for our review tomorrow!), the collectible VHS will be sold via [Mondo's official site](#) on Wednesday, May 11.

Discussing the new venture, Mondo creative director Justin Ishmael had this to say, "I am downright crazy about VHS, so it gives me great pride that we get to make SLEDGEHAMMER the first release on our new Mondo Video label. There has been a major resurgence in VHS collecting the last few years after it was announced that the tapes would stop being made, so being fans ourselves, we jumped at the opportunity to actually resurrect the format and release some of our favorite movies on VHS. People thought they killed the video tape back in 2008, but like a phoenix, it is rising from the ashes! Never Forget!"

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In addition, the film will play the Alamo Drafthouse's famed Terror Tuesday series tomorrow night. Programmer Zack Carlson added, "1940s scientists put years of study into creating the nuclear bomb, but it wasn't until the first tests at Los Alamos that they realized its inhuman powers of absolute destruction. Four decades later, filmmaker David Prior similarly unveiled SLEDGEHAMMER, a shot-on-VHS masterpiece of anti-intellectual decimation. On that day, cinema quietly crumbled into dust. Ted Prior (star of Deadly Prey; brother of the director) leads a cast of self-loathing alcoholics who face off against a shape-shifting, dimension-crossing spectre with a penchant for blunt object trauma. By the end, brains, bowels and Budweiser will be smeared across every inch of the walls. A rewardingly lethal collision of '80s slasher video-vomit, suburban legend and unintentional surrealist art, Prior's supernaturally disabled death opera is the most visionary migraine to ever pummel its way into your skull. If you survive it, you'll never ever forget it."

For more, you can see an amazing glimpse of the film as well as Mondo's badass video logo below. And check out FANGORIA #303 (on sale now!) for our Mondo feature and talk with Ishmael.

{vimeo}23340993{/vimeo}

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