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Eli Roth is headed to the jungle for his Mondo revival film THE GREEN INFERNO. Unfortunately the villagers in his shooting location had never seen a movie before. So, his producers programmed something thematically relevant.

Movieline spoke with the HOSTEL director, who begins production on his own piece of the Cannibal legacy in just two weeks. He revealed, "The location that we found is truly spectacular.It's so far up the Amazon, no one has ever shot there. The last person anywhere near there was Werner Herzog for AGUIRRE, THE WRATH OF GOD. We said, 'Can we shoot here?' and talked to them, and our producers said 'We have to explain to them what a movie is. They've never seen a television. So we brought a generator and set up a television. I thought they were going to show them E.T. or THE WIZARD OF OZ, but they showed them CANNIBAL HOLOCAUST to see how much they could handle."

Amazingly, he recounts "The villagers thought it was the funniest thing they'd ever seen." I'll have to keep that in mind the next time I watch this still horrifying cinematic experience.

THE GREEN INFERNO sees a group of charitable youngsters survive a plane crash in the eponymous locale, where cannibalistic horrors await. For more, including Roth's words on working with the villagers in front of the camera, and how he's avoiding exploiting the population, head to Movieline .